

# Long-Term Planning

HVLA once made an attempt at Long-Term (LT) Planning (Strategic Planning) in 2007, only because an Interim-GM pushed the idea. A mission statement and LT goals was published in the Assn. magazine, but it never went any further.

LT/Strategic Planning was once again discussed in 2015-16, but nothing concrete happened until 2018, when a Board President with specific knowledge and experience with such planning came into position. Once again, a mission statement and listing of LT goals was published in the "Views" (see attached).

Although Strategic/LT Planning is a fundamental idea and practice for most corporations/organizations, HVLA, has tended to view it as foreign, unnecessary and of questionable value. It also does not fit with the ruling-group in HVLA, since they see themselves as the "LT Plan."

Hopefully this is changing.

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